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[HeleCloud building in public Cloud](#)



Maidenhead-based technology consultancy **HeleCloud** (helecloud.com) is gathering momentum as companies move to Cloud, offering solutions on the hyperscale Cloud provider Amazon Web Services (AWS).

Two deals illustrate HeleCloud's recent progress. Both are in financial services, where disruptors are keen to benefit from lower overall cost, no upfront spend and flexible processing capacity by using the public Cloud. These customers contrast with many established banks and insurers which in our view remain cautious, viewing a move to public Cloud as a step too far for their core activities.

Zopa is building on its foundation as a marketplace for borrowers, having [raised £32m](#) as it sets out to build a bank. Over the past year it has been migrating elements of its mission-critical systems to the AWS platform to deliver scalability, high performance and availability to support its rapidly growing business. Working closely with the Zopa teams, HeleCloud built and implemented high level designs and reference architectures for Zopa's infrastructure environments.

NEX, the spin-off from financial markets company ICAP, is not only focused on financial technology excellence but also [looking to improve margins](#) as competition intensifies and as new EU regulation bites (MiFID2). Central to NEX is its Infinity platform which runs on AWS, with stringent controls, a microservices architecture and comprehensive security and system management processes. HeleCloud supported NEX's in-house teams in establishing Infinity on AWS via Continuous Integration/Continuous Delivery (CI/CD) processes, providing project management services and adopting best practice in automating infrastructure provisioning.

HeleCloud, led by ex-AWS regional CTO Dob Todorov and several experienced entrepreneurs, is focused on those customers that are intent on using public Cloud to transform their business model. As it supplies specialist help to support established in-house teams, HeleCloud is proving successful in building both its reputation and longer-term revenue base.